

Brand Name

Pick top 3, ask your friend, family of their thought.

- 1.
- 2.
- 3.

Be a little wide category is good for you, so you have the chance to reach more customer.
(Example: If you are selling T-shirt design, plan to expand to coffee mug, tote bag or pillow case.)

- 1.
- 2.
- 3.

Similar niche studies

Brand Name:

Product they sell

Price

Specialty

How they market their brand

Brand Name:

Product they sell

Price

Specialty

How they market their brand

Brand Name:

Product they sell

Price

Specialty

How they market their brand

Things I will help me stand out

Material? Design? Customer service? anything else....

1



2



3

Note  Business